



# Social Media Policy

2018

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Statement:

Social media (e.g. Facebook, Twitter, LinkedIn) is a broad term for any kind of online platform which enables people to directly interact with each other. However, some games, for example Minecraft or World of Warcraft and video sharing platforms such as You Tube have social media elements to them.

GLAS Ltd recognises the numerous benefits and opportunities which a social media presence offers. Staff, parents/carers and pupils/students are actively encouraged to find creative ways to use social media. However, there are some risks associated with social media use, especially around the issues of safeguarding, bullying and personal reputation. This policy aims to encourage the safe use of social media by the organisation, its staff, parents, carers and children.

Scope:

This policy is subject to the **school's** Codes of Conduct and Acceptable Use Agreements.

This policy:

- Applies to all staff and students and to all online communications which directly or indirectly, represent the organisation.
- Applies to such online communications posted at any time and from anywhere.
- Encourages the safe and responsible use of social media through training and education
- Defines the monitoring of public social media activity pertaining to the organisation

Policy:

GLAS Ltd respects privacy and understands that staff and pupils/students may use social media forums in their private lives. However, personal communications likely to have a negative impact on professional standards and/or the **school's** reputation are within the scope of this policy. Therefore, it is our duty under the safeguarding legislation to monitor our internet usage for any inappropriate application. This aspect of social media usage is covered in our code of conduct for staff and would be subject to disciplinary procedures.

- Staff are not permitted to follow or engage with current or prior pupils/students of the school on any personal social media network account.
- The organisations programme should enable the pupils/students to be safe and responsible users of social media if the situation arises where the use of such technology becomes appropriate during an intervention.
- Pupils/students are encouraged to comment or post appropriately about the organisation.

<b>Date Reviewed:</b>	19/06/18	<b>Reviewed by:</b> Steve Jacob
<b>Next Review Date:</b>	18/06/18	<b>Signature:</b>

<b>Authorised By:</b>	<b>Position:</b>	<b>Date:</b>	<b>Signature:</b>
Chris Lodder	Director	?	